



IU Student Foundation Campaign

Video Transcript

[Video: For All: The Indiana University Bicentennial Campaign logo]

[Music begins]

Curtis Simic speaks: The Bicentennial Campaign is exciting because it's 200 years.

[Video: Close-up of Curtis Simic]

[Words appear: CURTIS SIMIC, PRESIDENT EMERITUS, IUF]

It's exciting because it's the largest campaign that we have ever had. It's exciting because it's focusing on enriching the experience for the students.

[Video: Close-up of Tara Vickers]

[Words appear: TARA VICKERS, DIRECTOR, IUSF]

Tara Vickers speaks: Why it's special to the Student Foundation is that there is a \$10 million portion that is deeded to IUSF. It's the first of its kind for us, and we are incredibly thrilled and so excited to be a part of it. But what it's going to help us do is to continue to shape students' lives for all of the years to come. For alums to insure that other students can have that great experience that they got to have. And it also helps us to stay better.

[Video: Close-up of Curtis Simic]

Curtis Simic speaks: Ways to get involved in our campaign are plentiful. There will be greater or lesser amounts of money that are given from person to person, but the fact that they are active in advocating for the next generation, the next generation in terms of creating opportunity, that's exciting. And that's what the Bicentennial Campaign gives us an opportunity to do. That is reactivate, re-encourage, re-invigorate our alumni constituency in support of what the principles of the institution are.

[Video: Close-up of Tara Vickers]

Tara Vickers speaks: It's so important to raise these funds because we are going to need it to continue our great efforts in leadership development, facility needs to make sure the Little 500 stays as safe as it can, to make sure our track looks as good as it always can, to keep our riders' safety first and

foremost, and also to have the space that we need for the demand with our students. There is also a scholarship component to that and that's going to continue to make sure that we do the great work that we do of giving scholarships back to students because that is the heart of what we do at the IU Student Foundation. And an endowment that is going to keep us going forever.

[Video: Close-up of Sarah Alonso]

[Words appear: SARAH ALONSO, PRESIDENT, STEERING COMMITTEE, IUSF]

Sarah Alonso speaks: Of course we are a public university but a lot of the fantastic resources that we have are given to us because of alumni donors.

[Video: Close-up of Tara Vickers]

Tara Vickers speaks: The generous support of our donors are what create the story that is IU.

[Video: Close-up of Curtis Simic]

Curtis Simic speaks: Our alumni body is about 600,000 people. Those 600,000 people, about 13 percent are donors. One of those elements is the alums who are a part of the Student Foundation program. Of that program-- contrast this with 13 percent--63 percent are donors, 63 percent. This is an unheard of number.

[Video: Close-up of Sarah Alonso]

Sarah Alonso speaks: All the beautiful landscaping, the Sample Gates, things that aren't even academic are given to us. But then all the smartboards in the classrooms, all the iPads, the computer labs, all that is made possible because of giving back to the university. And they enhance our experience as students because they had a good experience.

[Video: Close-up of Tara Vickers]

Tara Vickers speaks: And so they just want to see the betterment of IU, the betterment of the Student Foundation; they want to see people continue to grow; and they want to leave it better than it was when they were here.

[Video: Close-up of Curtis Simic]

Curtis Simic speaks: Philanthropic dollars can be invested without worry of a bottom-line profit because the bottom-line profit, in this case, is going to be whatever that person you gave opportunity to contributes to society.

[Video: For All: The Indiana University Bicentennial Campaign logo}

That's exciting.

[Music Ends]

[Transcript ends]